

Magazine Editor / Chief Content Creator

A Missionary Storyteller for an Apostolic Age

Reports to: Director of Communications

FLSA Status: Full-time position; Exempt (Salaried)

Location: Chancery Office, Saginaw, Michigan — primarily an in-office position

Qualifications: A practicing Catholic and credible witness to the faith, committed to lifelong discipleship. **Education:** Bachelor's degree in journalism, communications, marketing, public relations or a related field, with three to five years of professional experience in journalism, communications, marketing, public relations, multimedia storytelling or a related discipline.

Our Mission

The Diocese of Saginaw exists to courageously proclaim the living Gospel so that Jesus may lead people to salvation through his healing, love, and mercy. Communication is not simply a support function of that mission. It is one of the ways we evangelize — telling the stories of what Christ is doing in our parishes, schools and ministries, and inviting others into an encounter with him.

We are looking for more than an editor, writer or content producer. We are looking for a **missionary storyteller** — someone who understands that every story, photograph, video, podcast, social media post and magazine page can become an opportunity to lead someone closer to Jesus Christ.

This person will help tell the story of a Diocese on mission, guided by the vision and pastoral priorities of the Bishop — **One Heart and Mind**.

This is not simply a content-production role. It is a call to use the tools of modern communications boldly, creatively and faithfully in service to the Gospel.

What Success Looks Like — Three Outcomes

1. Christ at the Center of Every Story

Our communications should unmistakably reflect who we are and why we exist.

The Magazine Editor/Chief Content Creator will seek out and tell compelling stories of faith, conversion, discipleship, service, vocations and evangelization throughout the Diocese. Whether

the platform is *Great Lakes Bay Catholic* magazine, our website, social media, video, podcasts or email, our storytelling should ultimately help people encounter Christ.

2. Bold and Creative Catholic Storytelling

We want to become innovators in Catholic communications.

This position will help the Diocese continually discover better ways to tell its story — embracing emerging platforms, new technology and creative approaches while remaining faithfully aligned with the teachings of the Catholic Church and the Bishop's vision for a Missionary Diocese.

The right person will be curious, imaginative, and willing to experiment. This storyteller understands that the way people consume information continues to change and will help us meet people where they are.

3. A Communications Team United in Mission

Great storytelling begins with relationships.

The Magazine Editor/Chief Content Creator will build trust with priests, deacons, parish and school leaders, Chancery team members, volunteers and the faithful throughout the Diocese. This person will listen well, discover stories others may overlook and help people share how God is working in their lives and communities.

We want a gifted communicator who cares more about the success of the mission than personal recognition — someone who views fellow Chancery team members as family and understands that communication exists to serve the Church.

Essential Duties

- Serve as **Editor of *Great Lakes Bay Catholic***, the Diocese's award-winning, six-times-a-year magazine, helping oversee the entire editorial process from story development and assignments through editing, production and distribution.
- Serve as a **chief content creator for the Diocese**, developing original stories and content for the magazine, diocesan website, social media, email newsletters, podcasts, video and emerging platforms.
- Bring to life the three pillars of the Diocese: **Love and Support a unified presbyterate on mission, Build and equip disciples to be sent on mission, Go after the lost sheep.**

(This is not an exhaustive list of job duties or requirements for employment)

